**CREDITS**

**AGENCY**: TBWA\Belgium

**CLIENT**: Delhaize

Aude Mayence, Isabel Broes, Nadine Kienen, Maude Vande Velde

**CAMPAIGN TITLE**:

SUPERPLUS SUPERFEEST

SUPERPLUS SUPERFÊTE

**CREATIVE DIRECTOR:** Frank Marinus, Stijn Klaver, Chiara De Decker

**BRAND CREATIVE TEAM:** Stijn Klaver, Chiara De Decker, Stefan Dias, Yannick Pringels, Ymke Smets

**DIGITAL CREATIVE TEAM:** Inge Bracke, Sarah Van Backlé

**COPYWRITING:** Chiara De Decker, Stefan Dias, Yannick Pringels

**ACCOUNT TEAM:** Marieke Michils, Philippe Van Eygen, Marjorie Paquet, Nina Troch

**STRATEGY**: Bert Denis, Dorien Mathijssen

**INTEGRATED BRAND STRATEGIST:** Dorien Mathijssen

**DIRECTOR STUDIO**: Danny Jacquemin

**DTP:** Marianne Gualtieri

**PRINT PRODUCTION:** Michel Prairial

**DIGITAL PRODUCTION: MAKE**

Projectmanagement Team: Stijn Punie, Laura Paulus, Ken Kools

Online production: Annelies Eskens, Matthias Deruddere

**HEAD OF AV PRODUCTION MAKE:** Mieke Vandewalle

**PRODUCTION COMPANY:  MAKE**Post-producer: Alexandra Meese, Leslie Verbist

3D artist: Kevin Devroo / Mr. Seq.

Video editing: Pierre Mailly, Liesbeth Smets, Maarten Vrancken, Xavier Pouleur

Music: Make

Sound: Gwenn Nicolay & Jan Pollet

Voices: Jonas Vermeulen – Django Schrevens

**RADIO PRODUCTION: MAKE**

Producer:, Lore Demesmaeker

Music: Make

Sound: Gwenn Nicolay & Jan Pollet

Voices: Jonas Vermeulen – Django Schrevens

**PHOTO PRODUCTION: MAKE**

Food photography: Studio Wauters

**MEDIA AGENCY:** MindShare

**MEDIA PLANNERS**: Maxime Dubois, Sabrina Rad, Dagmar Michiels